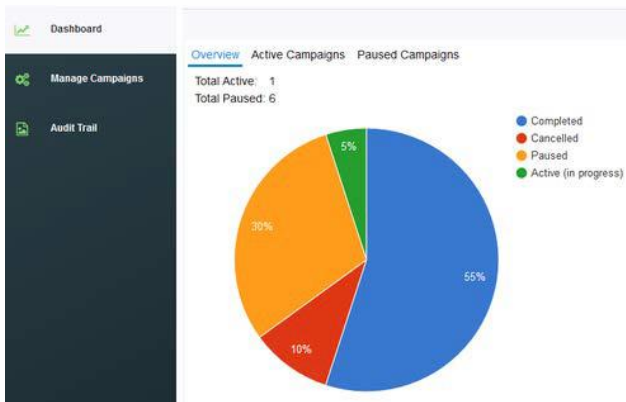


FEATURE HIGHLIGHT

Dynamic Notification Feature

Extreme versatility with seamless functionality. Dynamic Notification allows you to send outbound voice, SMS or email notifications to your customers using their preferred method of communication. Whether you use it for Revenue Generation, Operational Efficiency, Scheduling, Customer Care, Surveys, it's uses for contacting your customers are virtually limitless.

Beyond Just Scheduling



Dynamic Notification functionality has been available in various forms for a while now. One of its most popular applications have been in Scheduling for a variety of verticals, especially Healthcare. Our Dynamic Notification feature allows for this well-known use case to be fully leveraged, in addition to many others, making this one of the most versatile and in-demand features available today.

Top features include:

- Voice, SMS, and email capable
- Customizable and data-driven (easy to use)
- Library of message phrase templates
- Highly scalable
- Tightly integrated within Contact Center
- Real-time dashboard reporting on live campaigns
- Export reporting on completed campaigns
- Text-to-speech voice notifications in English, French, and Spanish

Vertical Positioning Opportunities :

Healthcare

Appointment reminders for patients as well as prescription fill information and other patient scheduling

Retail

Order status, delivery notifications, surveys and promotions

Utilities

Robocall activities, service outage notifications, updates, collections, account information

Hospitality

Travel stay and Check-in reminders, Orders, Reservations

Banking

Account Balances, payment and due date notifications, fraud alerts

Education

General notices, information, inclement weather/delayed openings, cancellations, emergency alerts