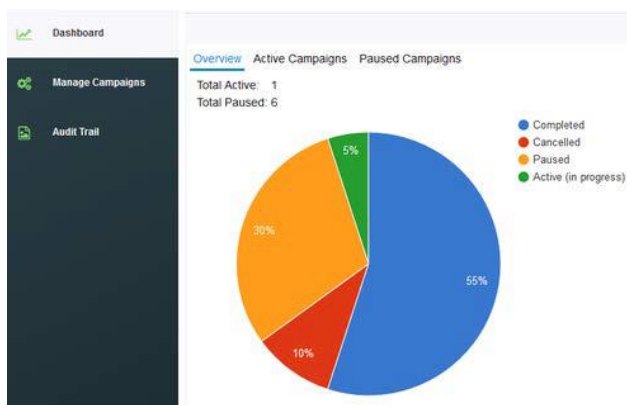


Dynamic Notification: Feature Summary

Extreme versatility with seamless functionality. Dynamic Notification allows you to send outbound voice, SMS or email notifications to your customers using their preferred method of communication. Whether you use it for Revenue Generation, Operational Efficiency, Scheduling, Customer Care, Surveys, it's uses for contacting your customers are virtually limitless.



Some top features include:

- Voice, SMS, and email capable
- Customizable and data-driven (easy to use)
- Buildable library of message phrase templates
- Highly scalable
- Tightly integrated within Contact Center features
- Live dashboard reporting on campaign status
- Ability to export reporting on completed Campaigns
- Text-to-speech voice notifications in 6 "voices" with English, French, and Spanish options

Beyond just scheduling

Dynamic Notification functionality has been available in various forms for a while now. One of its most popular applications have been in Scheduling for a variety of verticals, especially Healthcare. Our Dynamic Notification feature allows for this well-known use case to be fully leveraged, in addition to many others, making this one of the most versatile and in-demand features available today.

Tremendous vertical-play positioning opportunities:

- Healthcare: Appointment Reminders
- Retail / B2C: Deliveries, Surveys, Promotions, Collections
- Real Estate: Open Houses, Visits
- Travel / Hospitality: Travel Date Reminders, Reservations, Orders
- Services: Installation notifications, Outages
- Banking: Account Balance, Payments
- Utilities: Robocall Activity, Outages, Updates, Collections
- Education: General Notices, Information, Weather Alerts, Emergency Alerts

For more information about our Dynamic Notification feature, book a demo now!